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11
12 UNITED STATES DISTRICT COURT
13 CENTRAL DISTRICT OF CALIFORNIA
14

15 JENNIFER BENTLEY, as trustee of the
16 2001 Bentley Family Trust, and others
similarly situated,

17 Plaintiff,

18 v.
19

20 UNITED OF OMAHA LIFE
INSURANCE COMPANY; and DOES 1
TO 50, inclusive,

21 Defendants.
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25
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28

No.15-cv-07870-DMG (AJWx)

**REPLY MEMORANDUM OF
POINTS AND AUTHORITIES
IN SUPPORT OF PLAINTIFF'S
MOTION FOR CLASS
CERTIFICATION**

Date: March 30, 2018
Time: 10:00 a.m.
Judge: Hon. Dolly M. Gee
Courtroom: 8C

[Filed with Declaration of John
Bjork]

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I. INTRODUCTION

Defendant's Opposition (*Opposition*) to Plaintiff's Class Certification Motion (*Motion*) is telling by what Defendant does *not* challenge. Defendant does not dispute that failing to provide the Notices required by the Statutes (*Notices*) with respect to policies issued before the Statutes' Effective Date (*Effective Date*) applies equally to every class member. Defendant also doesn't dispute that the threshold legal determination of whether the Statutes apply to such policies is common to every class member. Also undisputed is that: 1) the class is geographically dispersed and ascertainable from Defendant's own records; 2) every class member's harm can be easily and commonly calculated; and 3) Plaintiff (and her counsel) can, have and will adequately represent the class's interest.

Given that the critical questions in this case are common to all class members, Defendant resorts to trying to create the illusion of a disparate class, by claiming purported differences between individual class members. Each of these attacks falls flat.

As to predominance, the key consideration is whether the *Defendant's conduct* and its resulting impact are common across the class. Here, *Defendant's conduct* is not only common across the class, it is identical. Any purported variances in policy types and the specific circumstances of issuance, renewal or lapse do not change this analysis. The Notices are required by law to be provided to all class members and the remedy for that statutory breach is also set by law, i.e. the face amount of the policy. Moreover, even if the Court had to analyze these "individual" matters, this analysis – which would in large part entail simply reviewing dates on Defendant's class lists – would be straightforward and would not "overwhelm" the critical issues that can be adjudicated class-wide. Rule 23's predominance requirement is satisfied.

As for numerosity, Defendant attempts to whittle down the class size by arguing the Statutes are inapplicable to particular policies for various reasons. But each of

1 Defendant's arguments is belied by the law, the record or both. Any policies that
2 reached their anniversary date in 2013 – regardless of whether they contained explicit
3 “renewal” language - renewed *as a matter of law* and incorporated all then existing
4 legal requirements, including those under the Statutes. Policies that allegedly lapsed
5 before their anniversary dates are likewise covered and properly within the class
6 because they continued in force after the Statutes' Effective Date and Defendant failed
7 to provide the mandated designation notice prior to lapse. So too are policies that were
8 purportedly cancelled for something other than failure to timely pay premiums when
9 the record evidence plainly shows that *all* policies within the putative class – including
10 those Defendant claims were intentionally cancelled – were lapsed for non-payment of
11 premium. Therefore, these policies fall squarely within the ambit of the Statutes and
12 the proposed class. Defendant's efforts to slice and dice the class to defeat numerosity
13 fail.

14 The same is true of superiority. Defendant's sole argument to the contrary – that
15 *some* class members have fairly sizeable claims – fails because it ignores the fact that
16 many more do not and most will likely never know their claims exist absent a class
17 proceeding. Defendant doesn't even attempt to rebut Plaintiff's argument that
18 repetitive individual lawsuits on the same issues would be inefficient and could lead to
19 inconsistent judgments.

20 Finally, with respect to typicality, there are no material differences between
21 Plaintiff's claims and those of her fellow class members. The question of whether
22 Defendant was required to send the Notices to pre-2013 policies that renewed or
23 continued after the Statutes went into effect binds the Plaintiff's claim to those of
24 every class member. Accordingly, Plaintiff's claim is typical of the class she seeks to
25 represent, and she has every incentive to advance them to the class's collective benefit.
26 Any individual variation among class members is irrelevant to typicality or any other
27 consideration under Rule 23 given the overriding shared elements of their claims.

1 Plaintiff respectfully requests that her Motion for Class Certification be granted.

2 II. ARGUMENT

3 A. The minor variations among class members that Defendant identifies are 4 irrelevant to the certification analysis and do not predominate the 5 numerous and material common issues.

6 As it must, Defendant concedes that the overarching legal determination in this
7 case - whether the Notices were required for policies issued prior to the Effective Date
8 - is a common one. *See* Opposition¹ at 14. Defendant wrongly states that this
9 determination is “superficial” and is the only commonality among class members. *Id.*
10 To the contrary, it is fundamental to every class member’s claim and is but one of
11 many common issues.²

12 Indeed, the claims of every member of Plaintiff’s putative class are essentially
13 identical. All class member’s claims are against the same party, premised on the same
14 uniform conduct,³ pursued under the same Statutes, assert the same causes of action

15 ¹ “Opposition” refers to the February 27, 2018 Opposition of Defendant United of
16 Omaha Life Insurance Company to Plaintiff’s Motion for Class Certification, Dkt. No.
17 123.

18 ² Defendant’s “Statement of Facts” includes citation to, among other items,
19 correspondence between the Department of Insurance (*DOI*) and Plaintiff’s counsel
20 concerning how to interpret the Statutes. *See* Opposition at 4. These purported “facts”
21 have absolutely nothing to do with class certification. In any event, the ultimate
22 interpretation of a statute is an exercise of judicial power; it cannot be assumed by any
23 other body. *See Yamaha Corp. of Am. v. State Bd. of Equalization*, 19 Cal. 4th 1, 7-8
24 (1998).

25 ³ Defendant claims that “the Designation Notice is the only aspect of the Statutes
26 that Plaintiff asserts United violated with respect to Jennifer and the class she purports
27 to represent.” *See* Opposition at 6. This is false. Plaintiff contends Defendant failed to
28 provide any of the third-party Notices under Statutes, as is evident from, among other
29 pleadings, Plaintiff’s Complaint. *See e.g.*, Dkt. No. 87 at ¶ 32 (“At no time prior to the
30 termination did Omaha provide Mr. Bentley with 30 day prior written notice of
31 termination or the opportunity to designate a third party to receive notification of a
32 pending termination as mandated by the Designation and 30 Day Notice Requirements
33 of the Statutes.”), and ¶ 33 (“Having failed to satisfy the Designation Requirement,
34 Omaha, by extension, also failed to notify a third party designee of Mr. Bentley’s of
35 the pending termination in violation of the Third Party Notice Requirement of the
36 Statutes.”).

1 and seek the same damages, all calculated under the same statutory provision (Cal.
2 Ins. Code § 10111). The statutory damages provision provides that the remedy for a
3 violation of the Statutes is the face amount of the policies. *See* Cal Ins. Code
4 §10111(“In life or disability insurance, the only measure of liability and damage is the
5 sum or sums payable in the manner and at the times as provided in the policy to the
6 person entitled thereto”). Each plaintiff would also be commonly entitled to pre-
7 judgment interest. *See* Cal Civ. Code § 3289. This case is, therefore, an ideal class
8 case as the legal theory is common to all members and the amount recoverable as a
9 result of Defendant’s failure to comply is preordained by statute as well.

10 Common evidence showing, *inter alia*, that Defendant hastily developed its
11 view and position on the Statutes shortly after their enactment, applied its narrow
12 interpretation of the Statutes to all the policies in Plaintiff’s putative class and
13 continues to stubbornly maintain its position despite adverse court rulings, will be
14 used by each and every class member. *See* Plaintiff Motion⁴ at 19. At summary
15 judgment (which Plaintiff intends to move for) and trial (if necessary), this evidence,
16 in conjunction with common legal arguments concerning the renewal principle and
17 statutory interpretation rules, will be presented to the Court for a decision on
18 Defendant’s liability. The Court’s decision – whatever it may be – will apply to and
19 impact the class as a whole.

20 Defendant’s authority on predominance– a non-binding Colorado state court
21 opinion in *Medina v. Conseco Annuity Assur. Co.*, 121 P.3d 345 (Colo. App. 2005) –
22 does not advance its argument. In *Medina*, the differences in insurance policies were
23 meaningful only because the case concerned premium overcharges, and the policy
24 forms had different premium payment structures and varying “premium increase
25 modifications.” *Id.* at 347. That analysis is much different than here where the legality
26

27 ⁴ “Plaintiff Motion” refers to the February 2, 2018 Memorandum of Points and
28 Authorities in Support of Plaintiff’s Motion for Class Certification, Dkt. No. 121-1.

1 of Defendant's conduct is determined by the Statutes' scope, not the language of the
2 policies involved.

3 Of course there is some variation among class members. But that is true in every
4 class action. The test is not whether individual issues exist at all, or whether they
5 outnumber common issues, but rather whether individual issues will "overwhelm the
6 common questions so as to render the class action valueless." *See Thomas & Thomas*
7 *Rodmakers, Inc. v. Newport Adhesives & Composites, Inc.*, 209 F.R.D. 159, 168 (C.D.
8 Cal. 2002). *See also Sherman v. CLP Res., Inc.*, 2015 U.S. Dist. LEXIS 189636, **24-
9 25 (C.D. Cal. Feb. 4, 2015) ("Predominance is not a bean-counting exercise, where
10 courts simply tally up the number of common and individualized issues without
11 considering relative importance. [] Instead, predominance asks a qualitative question:
12 whether the common questions are sufficiently central to the case (even if undisputed)
13 that aggregation will materially advance the resolution of multiple claims in an
14 efficient and procedurally fair manner.") When, as here, the challenged conduct by a
15 defendant is the same for all class members, the predominance requirement is
16 regularly found to be satisfied. *See Moore v. Ulta Salon, Cosmetics & Fragrance, Inc.*,
17 311 F.R.D. 590, 612 (C.D. Cal. 2015) ("Courts routinely hold that proof of a
18 defendant's uniform policy is not plagued by individual inquiry, but is often sufficient
19 to satisfy the predominance requirement."); *Durant v. State Farm Mut. Auto. Ins. Co.*,
20 2017 U.S. Dist. LEXIS 34157, at **10-11, 14-16 (D. Wash. March 9, 2017)
21 (predominance satisfied in insurance breach-of-contract class action because the
22 legality of defendant's uniform standard of denying claims was central to defendant's
23 liability to each class member).

24 Even if the purported variations among members of Plaintiff's class were
25 material and had to be analyzed separately, which Plaintiff disputes, this still would
26 not defeat class certification. Any analysis required to determine renewal dates, lapse
27 dates and/or the circumstances of lapse would involve no more than a consideration of
28

1 Defendant's class lists (which identify issue and lapse dates for each subject policy)
2 and Defendant's termination correspondence. Such an undertaking would not be
3 particularly time consuming or complicated, and certainly would not overwhelm the
4 extensive common questions among class members. This exercise is precisely the
5 same one involved in almost every class action, where there are objective questions to
6 be answered as to every class member to determine class membership.⁵ Objective
7 determinations of the type Defendant identifies do not predominate when, as here,
8 there are many more material, common issues. *See In re Equity Funding Corp. Secs.*
9 *Litig.*, 1976 U.S. Dist. LEXIS 17364, **29-33 (C.D. Cal. March 26, 1976) (certifying
10 a class of securities holders alleging fraud because, while their dates of purchase and
11 exposure to fraud varied, the threshold legal determination was common and the
12 liability of defendants to particular plaintiffs could be easily determined by simply
13 looking at the respective dates of purchase, which was evident from the defendant's
14 own records).

15 **B. Defendant's attempts to reduce Plaintiff's class size are without merit**
16 **because the Statutes apply to every policy within the class.**

17 Defendant's Opposition goes to great lengths to limit the size of Plaintiff's
18 putative class in a patent attempt to destroy numerosity. Such has been Defendant's
19 *modus operandi* throughout the case. Throughout discovery, Defendant has
20 stonewalled Plaintiff's effort to discover who falls within her putative class. *See*
21 Declaration of John P. Bjork ("Bjork Reply Declaration"), filed concurrently herewith
22 as at ¶¶ 7-26. Initially, Defendant refused to produce information on policies without
23 "renewal language substantially similar" to Mr. Bentley's policy and would not reveal
24 contact information for putative class members. *Id.* at ¶¶ 7-8. It took extensive

25 ⁵ For example, in an antitrust class action involving the price fixing of widgets, it
26 would be necessary to determine whether each class member purchased the right
27 widget, from which defendant the class member purchased, and when. That this
28 information will vary from class member to class member does not defeat
certification.

1 negotiations and a motion to compel (on class member identities) to finally obtain this
2 information. *Id.* at ¶¶11, 16-17. The obstruction did not end there. Currently,
3 Defendant is refusing to: 1) check the master death rolls (which Plaintiff cannot do on
4 her own) one more time ahead of the certification hearing to confirm the class
5 numbers are up to date;⁶ 2) undertake an alternative, simple search process to confirm
6 all putative class members have been captured; and 3) identify the number of
7 beneficiaries who would be class members if the insured on the improperly lapsed
8 policy dies, which would give Plaintiff and the Court an understanding of how large
9 the class could become with time.⁷ *Id.* at ¶¶12-15, 18-26. These issues, unfortunately,
10 appear headed to yet another motion to compel on what should be routine discovery.

11 As with Defendant's discovery positions, its arguments as to why certain known
12 policies should not be considered within Plaintiff's proposed class are legally and/or
13 factually incorrect and unconvincing. Every beneficiary identified in Plaintiff's
14 Motion is a beneficiary of a policy within the scope of the Statutes and the proposed
15 class and should remain in the class.

16 **1. The Statutes cover Policies that lapsed prior to December 31, 2013**
17 **because they continued in force and were renewed after the Effective**
Date.

18 Defendant's claim that the Statutes are inapplicable to any policy lapsed prior to
19 December 31, 2013 is erroneous in multiple respects. First, it completely ignores
20

21 ⁶ Defendant's review does not include any 2018 beneficiaries, since its last review
22 captured only deaths of insureds in 2017.

23 ⁷ While Defendant has steadfastly refused to identify policies and beneficiaries that
24 fit Plaintiff's class definition except for the fact that the insured has not yet died, in
25 discovery, one of Defendant's witnesses testified that he had already compiled and
26 knew the number was approximately 250 for policies that were initially issued in
27 California. *See* Plaintiff's Motion at p. 6. He further testified that he also compiled
28 and has access to an extract reflecting such policies that were renewed in California,
but initially issued out of state. *See* Bjork Reply Dec. (Transcript of D. Kallenbach,
Senior Systems Business Consultant at Mutual of Omaha) (*Kallenbach Tran.*),
"Exhibit J" at 125:23-127:9. Despite the fact that this information is already sitting on
Defendant's desk and producing it would cause no burden, Defendant refuses to do so.

1 California's longstanding renewal principle. Any policy that reached its anniversary
2 date in 2013 renewed, as a matter of law, after the Effective Date. *See* Cal. Ins. Code
3 Section 10110.6;⁸ *Curran v. United of Omaha Life Ins.*, 38 F. Supp. 3d 1184, 1191-92
4 (S.D. Cal. July 15, 2014); *Williams v. Std. Ins. Co.*, 2017 U.S. Dist. LEXIS 59813,
5 **4-8 (E.D. Cal. Apr. 18, 2017). And pursuant to the renewal principle, the Statute's
6 requirements became effective no later than the time of such renewal. *See Stephan v.*
7 *Unum Life Ins. Co. of Am.*, 697 F.3d 917, 927-28 (9th Cir. 2012) ("[e]ach renewal [of
8 an insurance policy] incorporates any changes in the law that occurred prior to the
9 renewal"). *See also Cerone v. Reliance Std. Life Ins. Co.*, 9 F. Supp. 3d 1145, 1149
10 (S.D. Cal. 2014); *Modglin v. State Farm Auto. Ins. Co.*, 273 Cal. App. 2d 693, 700-
11 701 (1969). The arbitrary December 31st date selected by Defendant to suit its own
12 purposes completely ignores this established law and therefore cannot be the proper
13 construction of the Statutes' requirements.

14 Second, Defendant's self-serving date is at loggerheads with the Statute's
15 express language as well as the public policy underlying them. While the initial
16 designation Notice under subpart §10113.72(a) is triggered by an issuance or delivery
17 – which includes renewals pursuant to longstanding precedent - the other third party
18 Notices are not so limited and can reasonably be interpreted to apply to any policy that
19 continued in force after the Effective Date. *See* §10113.71(b)(1) and §10113.72(b) and
20 (c). This interpretation - which would require that the annual designation Notice of
21 §10113.72(b) (*Annual Notice*) and lapse Notice of §10113.72(c) (*Lapse Notice*) be
22 provided prior to *any* lapse in 2013 - is consistent with the Court's motion to dismiss
23 order. The Court held that the Statutes apply to pre-2013 issued policies in part
24 because the Annual Notice under §10113.72(b) was separate and distinct from
25 §10113.72(a) and was intended to apply to "existing policy owners, who now have the

26
27 ⁸ Under this section of the Insurance Code – which is informative in this case -
28 "renewed" is expressly defined as "continued in force on or after the policy's
anniversary date."

1 opportunity to designate a person to receive notification of a pending lapse or
2 termination.” (Dkt. No. 27 at 6-7). The Court similarly held that the Lapse Notice is a
3 requirement independent of §10113.72(a). *Id.* This is rational, because the
4 determination of whether a policy was properly cancelled or still in force is
5 determined by the laws in effect governing notice. Procedural changes to the law, like
6 those contained in the Statutes, are not presumed to be retroactive. *See Tapia v.*
7 *Superior Court*, 807 P.2d 434 (Cal. 1991) (“Such a statute is not made retroactive
8 merely because it draws upon facts existing prior to its enactment [Instead,] [t]he
9 effect of such statutes is actually prospective in nature since they relate to the
10 procedure to be followed in the future.”) (citing *Strauch v. Superior Court*, 107 Cal.
11 App. 3d 45, 49, (1980) quoting *Olivas v. Weiner*, 127 Cal. App. 2d 597, 600-601
12 (1954)).

13 The foregoing interpretation by the Court was in addition to its holding that
14 policies renewed in California are covered by the Statutes and further undermines
15 Defendant’s position. *Id.* at 6-9. This interpretation of the Statutes is supported by the
16 Statute’s text and Court’s prior order, and is consistent with the public policy of
17 protecting consumers from losing coverage. Conversely, Defendant’s proposed
18 interpretation – which would allow insurers to lapse policies without providing the
19 Notices for an additional 12 months after the Effective Date – is an affront to the
20 Statutes’ consumer protection objectives. The 20 policies Defendant challenges on the
21 basis that they lapsed prior to December 31st should remain in the class.

22 **2. Policies that purportedly failed to reach their renewal dates in 2013**
23 **prior to lapse are properly within the class because they continued in**
force after the Effective Date.

24 Every policy in Plaintiff’s putative class continued in force after the Effective
25 Date, and none of these policies received *any* of the third-party Notices under the
26 Statutes. *See* Ex. C. to Bjork Declaration to Plaintiff Motion, Kallenbach Tran. (Dkt.
27 No. 121-3, at 39:10-19; 45:23-47:18; 51:11-56:7; 57:10-60:3). This includes the
28

1 Annual Notices and Lapse Notices which, as discussed, are not conditioned upon the
2 issuance, delivery or renewal of a policy. Therefore, it doesn't matter if a small
3 number of policies in the class didn't renew prior to lapse.⁹

4 While a renewal would have triggered the Statutes pursuant to the renewal
5 principle, the continuance in force of the policies after the Effective Date mandated
6 that, at a minimum, the Annual Notice and Lapse Notice be provided prior to lapse.
7 Again, although the Statutes are silent on exactly when the Notices must be provided,
8 it is reasonable to conclude that they were required, at the very latest, prior to the time
9 of any cancellation. At the time Defendant lapsed policies in 2013 for non-payment of
10 premium, it was on notice of the Statutes' requirements. It should have complied with
11 notice requirements then in existence. Absent providing the Notices immediately when
12 the Statutes went into effect, Defendant should at the very least have provided the
13 Notices as part of its lapse process. Because there is no dispute that Defendant did not,
14 these policies, regardless of any renewal, are properly within the class.¹⁰

15
16

17 ⁹ Defendant contends there are 11 such policies. This is incorrect. One of the
18 policies Defendant identifies – policy UR2681720 - did in fact renew in 2013 prior to
19 lapse. While the policy did not reach its anniversary date prior to lapse according to
20 Defendant, Defendant's records show that a premium payment was made and accepted
21 on the policy in January 2013 prior to the policy's lapse later in the year. *See* Bjork
22 Reply Dec., (Defendant Business Event Notes ("BE Notes")), UNITED-001096-
23 UNITED001097, "**Exhibit K**". Under California law, payment of premium is another
24 method of renewal, making this policy subject to the Statutes. *See* MTD Order, Dkt.
No. 27 at 8 ("...because the Insured renewed the Policy after the Statutes were enacted
by paying his premiums and extending the policy period, the Policy is subject to the
provisions of the Statutes.") (emphasis added); *Modglin*, 273 Cal. App. 2d 693 at 696
(the insured subsequently moved to California and renewed the automobile policy in
California by paying the premium in California).

25 ¹⁰ At the time of Plaintiff's Motion, Plaintiff was under the impression that
26 Defendant's Class Lists only included policies that renewed in 2013 prior to lapse.
27 Accordingly, Plaintiff did not focus on the fact that all policies in the Class continued
28 in force after the Effective Date. Plaintiff has, however, consistently taken the
position that all such policies, which are clearly within the class definition, are covered
by the Statutes. *See e.g.*, Dkt. No. 90, Feb. 23, 2017, at 10 ("...because subsections
10113.72(b) and (c) of the Statutes are independent of subsection 10113.72(a), they

1 **3. Policies where policyholders allegedly requested cancellation are**
2 **within the class because Defendant did not accept or permit**
3 **cancellation, and the Statutes can be reasonably interpreted to**
4 **require the Notices under these circumstances in any event.**

5 The 11 policies purportedly “cancelled at the request of the policyholder” were
6 still entitled to receive the Notices, and are rightly included in the class for at least
7 three reasons.

8 First, each of the policies Defendant challenges was lapsed for non-payment of
9 premium, not because of any cancellation request. In the affidavit of Business System
10 Analyst Veronica Dougherty submitted in support of Defendant’s Opposition, Ms.
11 Dougherty testified that when Defendant receives a cancellation request, Defendant
12 does not cancel the policy, or refund any money to the policyowner. *See* Dougherty
13 Declaration, Dkt. No. 123-2 at pp. 4-5, ¶ d. Instead, Defendant maintains the policy in
14 force until a premium goes unpaid at which point the policy is lapsed for non-payment
15 of premium. Ms. Dougherty described the process as follows:

16 When a policyholder contacts United to cancel a policy,
17 United does not refund premium, and the policy continues in
18 force to the paid-to date, and when the policy terminates at
19 the end of that period, United’s system codes that event as a
20 Lapse – Non Payment of Premium, not a cancellation (again,
21 since United does not refund any premium).

22 *Id.*

23 This testimony shows that a cancellation request does nothing with respect to a
24 policy’s status. Defendant keeps the premium, and the policy continues providing
25 coverage. In other words, the operative event in terms of the lapse is the missed
26 premium payment, as reflected by Defendant’s coding of these events as “Lapse-Non-
27 Payment of Premium.” The coding is accurate because that is exactly what happens.
28 Defendant’s attempt to re-cast the facts to avoid this incontrovertible evidence falls
29 flat.

impose independent obligations on insurers and apply to all policies in existence after
2013 regardless of issue date.”).

1 Second, none of the policies were cancelled pursuant to their terms. Every
2 single policy form in Plaintiff’s putative class includes language stating that “any
3 change” in the policy requires the “written consent of an executive officer” or similar
4 language to that effect. *See* Bjork Reply Dec., (Defendant Form Policy Excerpts)
5 attached as “**Exhibit L.**” There is no more significant “change” in a policy than a
6 cancellation, yet Defendant hasn’t produced evidence that it ever gave such consent.
7 Put another way, Defendant did not accept the cancellation requests, which is reflected
8 by the fact that Defendant kept the previously paid premiums and kept the policies in
9 force.

10 Also problematic for Defendant is the absence of admissible evidence of the
11 requests themselves. Of the 11 policies Defendant identifies, only two were made
12 through a written statement from the policy-owner. Defendant’s sole “support” for the
13 remaining requests – all of which Defendant claims were oral - is inadmissible hearsay
14 evidence in the form of *Defendant’s* short hand, ambiguous “business event notes”,
15 that is, call logs, and other documents authored by Defendant. *See* Defendant Evidence
16 Index, Dkt. No. 123-5, Ex. 2 at UNITED-001025, UNITED-001028, UNITED-
17 001044, UNITED-001055-56, UNITED-001081, UNITED-001088, UNITED-001114,
18 UNITED-001117, UNITED-001126, UNITED-001168. In view of Defendant’s scant
19 evidence regarding the circumstances of these purported cancellations, it would, at the
20 very least, be premature to rule that the beneficiaries of these policies do not have
21 viable claims.

22 Finally, regardless of the circumstances of the cancellation requests, the Statutes
23 should nonetheless apply. The Statutes do not carve out policies that were lapsed for
24 non-payment of a premium, but where the policy-owner indicated some desire, at
25 some point in time, in some manner, that he or she desired this result. To read in this
26 exclusion would be incongruous with the Statutes’ consumer protection goals. The
27 Statutes are designed to give a trusted third party a voice to provide input to the
28

1 policy-owner prior to a policy lapse. This input - especially when someone is ill or
2 nearing the final stages of life and perhaps not of sound mind - may prevent not only
3 missed payments, but also ill-conceived decisions to cancel policies that a
4 policyowner may not have given sufficient consideration. Defendant's proposed
5 exclusion would eliminate this important protection and is further reason the Court
6 should refrain from adopting it.

7 **4. The policies Defendant alleges lapsed for inadequate cash value and**
8 **the end of their guaranteed level premium period were, in truth,**
lapsed for non-payment of premium.

9 Defendant's argument that policies lapsed for inadequate cash value and the end
10 of their guaranteed level premium can be easily refuted. With regard to the cash value
11 subset, Defendant's representations are terribly disingenuous and, as to some policies,
12 flat out false. Of the six policies Defendant identifies as being lapsed for unpaid
13 "interest charges," the lapse letters for five of them identify an unpaid *premium* as the
14 sole or partial reason for lapse. *See* Defendant Evidence Index, Dkt. No. 123-5, Ex. 3
15 at UNITED-000679, UNITED-000686, UNITED-000693, UNITED-000919; Bjork
16 Reply Dec., (Policy No. UA7820542 Lapse Notice) attached as "**Exhibit M**". Thus,
17 these five policies are squarely within the Statutes.

18 The policies that reached the end of their guaranteed level premiums are as well
19 because they too were lapsed for non-payment of a premium. Defendant admits as
20 much when it describes the lapses of these policies as instances in which the policy-
21 owner stopped "paying premiums," stopped "automatic withdrawals" or failed to pay
22 "the increased premium." Defendant's speculation as to why the premium payments
23 were not made is wholly irrelevant to the analysis. The pertinent question is why the
24 policies were lapsed. Because the answer is non-payment of premium, the Notices
25
26
27
28

1 apply and should have been provided.¹¹ The eight policies challenged on this basis
2 should also be considered as being within the Statutes' ambit.

3 **5. Policies without “renewal language” still legally renew annually and**
4 **would be within the scope of the Statutes even if they did not.**

5 Defendant devotes only a couple of sentences to its argument that policies
6 without “renewal language” are not covered by the Statutes because they do not renew.
7 This limited treatment is appropriate because the contention is directly at odds with the
8 law. The California Insurance Code states that insurance policies automatically renew
9 on the *annual* recurrence of their anniversary date. *See* Cal. Ins. Code Section
10 10110.6; *Curran*, 38 F. Supp. 3d at 1191-93; *Williams*, 2017 U.S. Dist. LEXIS 59813
11 at **4-8. As discussed, payment of a premium also constitutes a renewal. *See* MTD
12 Order, Dkt. No. 27 at 8; *Modglin*, 273 Cal. App. 2d 693 at 696. Defendant's argument
13 fails in view of this authority. It also fails because, as explained in section II (B)(1)
14 above, some third-party Notices were required regardless of whether there was a
15 renewal. The 28 policies in this category are no different than the others, and
16 Defendant's argument that they should be excluded from the class should be rejected.

17 **6. The Statutes cover policies renewed in California regardless of where**
18 **they were initially issued.**

19 Defendant has repeatedly asked the Court to rule that the Statutes do not apply
20 to renewals. Each time, the Court has rejected Defendant's argument due, in part, to
21 the longstanding California principle that when an insurance policy renews, it
22 incorporates changes in the laws that occur prior to the renewal. *See* Dkt No. 27 at 6-9,
23 Dkt. No 46 at 3-4, Dkt. No. 107 at 4-6. *See also Modglin*, 273 Cal. App. 2d at 700-701.
24 In its Opposition, the Defendant asks the Court, yet again, to change its mind, this time
25 for the purpose of removing the single policy Defendant has identified to date that fits

26 ¹¹ The weakness of Defendant's semantics argument is illustrated by application to
27 another context. A homeowner whose mortgage payments are automatically deducted
28 from their bank account does not go into default because their bank balance is too low
to permit the deduction; they default for non-payment of their mortgage.

1 the class definition and was initially issued outside California. The Court should re-
2 affirm its prior holdings.

3 As the Court stated when it rejected this argument the last time:

4 United takes issue with the word “renewed” because the
5 Statutes should apply only to policies “issued or delivered”
6 in California, not policies renewed in California. Yet, this
7 same issue involving the “renewal principal” was already
8 ruled on by the Court in its June 22, 2016 Order.

9 *See* Dkt. No. 107 at 5, f.n. 3.

10 The Court’s ruling remains no less correct today. The Court’s decision is
11 consistent with the renewal principle that each renewal incorporates any changes in
12 the law that occurred prior to the renewal. *See e.g., Stephan*, 697 F.3d at 927-28. And
13 this Court previously recognized that the principle is no less applicable to policies first
14 issued or delivered outside but later renewed in California than it is for policies where
15 issuance, delivery, and renewal all occur in California. *See* Dkt. No. 107 at 5, f.n. 3.
16 The rule structure makes complete sense because a renewal triggers application of
17 California law under the renewal principle, and in both instances the renewal occurs in
18 the state.

19 Further undermining Defendant’s position is the ruling in *Modglin*. In *Modglin*,
20 the court held that an insurance policy purchased in Arizona and later renewed in
21 California was governed by an uninsured motorist statute covering policies “issued or
22 delivered” in California due to the renewal principle. *Modglin*, 273 Cal. App. 2d at
23 695-697, 700-701. Because the geographic language of the statute in *Modglin* is
24 similar to the wording of the Statutes at issue in this case, *Modglin*’s holding applies
25 here and directly contradicts Defendant’s argument. On the other hand, the case of
26 *Ahern v. Dillenback* which Defendant principally relies on (Opposition at 12) is
27 inapposite. The *Ahern* decision did not concern a renewal in California, but rather
28 whether a statute that included “issued or delivered in this state” language applied to

1 an automobile policy that was issued, delivered *and renewed* all outside California.
2 *See* 1 Cal. App. 4th 36, 45-46 (1991).

3 Second, the Court’s decision is supported by the cannon of statutory
4 construction that presumes the Legislature is aware of prior judicial constructions of
5 terms and phrases and intends for those meanings to be applied to future statutes
6 unless stated otherwise. In *People v. Johnson*, which Defendant itself cites, the
7 California Supreme Court observed:

8 We presume that when the Legislature employs words that
9 have been judicially construed (and especially so recently), it
10 intends the words to have the meaning the courts have given
11 them. Indeed, we have described this presumption as “almost
12 irresistible.”

13 60 Cal. 4th 966, 991 (2015).

14 Here, the Court should presume that the Legislature was aware of the renewal
15 principle and intended that it apply to the Statutes. The Court in *Modglin* interpreted
16 “issued or delivered” language to include policy renewals in California regardless of
17 where they were issued; and subsequent courts carried the renewal principle forward
18 in other cases. In view of the precedent, had the Legislature desired a different
19 interpretation, it could and would have said so. It did not. Accordingly, the application
20 of the Statutes to renewals in California – irrespective of where they were initially
21 issued or delivered – is appropriate. *See People v. Johnson*, 60 Cal. 4th at 991 (court
22 applies its prior interpretation of a phrase in connection with a robbery statute to a
23 carjacking statute enacted thereafter because if the Legislature had intended a different
24 meaning, “it could easily have said so.”); *U.S. v. Nash*, 115 F. 3d 1431, 1436 (9th Cir.
25 1997) (court applies a “materiality” requirement to a bank fraud statute because prior
26 constructions of the statutory term at issue incorporated such a requirement and
27 Congress did not indicate it desired a departure from past precedent). *See also*
28 *Nationwide Mut. Ins. Co. v. Darden*, 503 U.S. 318, 322-323 (1992) (“...where
Congress uses terms that have accumulated settled meaning under . . . the common

1 law, a court must infer, unless the statute otherwise dictates, that Congress means to
2 incorporate the established meaning of these terms.”)

3 Third, unlike Defendant’s narrow proposed interpretation, Plaintiff’s proposed
4 interpretation is consistent with the Statutes’ public-policy objectives. It is highly
5 unlikely that the Legislature intended to protect policyholders who always lived in
6 California, while deliberately excluding policyholders who relocated to California and
7 thereafter renewed their policies within the state. In both instances an operative event
8 – the renewal after the effective date of the Statutes – occurred in California, making it
9 illogical that one category of California policyholders would be viewed as less worthy
10 of protection than the other.

11 Finally, even if the “issued or delivered” language in the Statutes could
12 reasonably be interpreted to exclude policies renewed but not first issued/delivered in
13 California – which it cannot – such a limitation would only apply to certain parts of
14 the Statutes’ protections. Only subsections 10113.71(a) and 10113.72(a) of each
15 respective Statute contain the reference to “issued or delivered in the state.” Contrary
16 to Defendant’s assertions, these subsections do not control the other subsections of the
17 Statutes, which, importantly, contain the Annual Notice and Lapse Notice
18 requirements. This proper read of the Statutes, taking into account the disjunctive
19 nature of their respective subsections, constitutes yet another reason Defendant’s
20 narrow proposed interpretation cannot be correct.

21 **7. It would require a significant narrowing of Plaintiff’s putative class**
22 **to defeat numerosity.**

23 Plaintiff contends that every policy within her class definition was entitled to
24 the Notices. However, even if the Court concludes differently with regard to particular
25 policies, it would require a very significant narrowing of Plaintiff’s class to deny
26 certification on numerosity grounds.

27 The numerosity requirement exists to determine whether joinder is impractical
28 and is not simply a counting exercise. *See Rannis v. Recchia*, 380 Fed. Appx. 646, 651

(9th Cir. 2010) (“The numerosity requirement is not tied to any fixed numerical threshold--it requires examination of the specific facts of each case and imposes no absolute limitations.”). While class sizes in excess of 40 generally satisfy the requirement without further analysis, classes under 40 can and frequently are certified if other factors such as geographically dispersed class members, inefficiencies of individual suits and challenges for individual claimants are present. *See e.g., Rannis*, 380 Fed. Appx. at 651 (affirming certification of a 20 member class because individual suits would needlessly clog the court’s docket and impose an unnecessarily significant litigation hardship on individual members); *Tietz v. Bowen*, 695 F. Supp. 441, 445-446 (N.D. Cal. 1987) (certifying class of 27 members due to geographic diversity of membership and challenges of bringing individual suits); *In re Nexium Esomeprazole Antitrust Litig.*, 296 F.R.D. 47, 50-53 (D. Mass. 2013) (finding a class of 24-29 members satisfied numerosity in part because they were geographically diverse and “litigating the exact same claims in multiple courts across the country is impracticable.”).

Plaintiff’s putative class currently stands at over 50 members as of the end of 2017. *See* Ex. F to Bjork Declaration to Plaintiff’s Motion, Dkt. No. 121-3, Class Lists.¹² Even if this number was reduced, the geographic dispersement of the class across California and the country, coupled with the small claim sizes of many

¹² Defendant contends that the Court should count policies, not beneficiaries, because multiple beneficiaries collected “under the same policy.” Not so. The argument is at odds with the class definition covering *beneficiaries*. It is also at odds with established precedent and the numerosity requirement’s intent of ensuring that joinder is impractical. Regardless of whether beneficiaries “share the same death benefits,” each beneficiary with a claim would be a *separate* party to an individual suit, which would have implications for the efficiency and practicality of joinder. *See In re Modafinil Antitrust Litig.*, 837 F.3d 238, 251-251 (3rd Cir. 2016)(holding that a partially assigned claim held by multiple parties must be counted based on the number of parties holding the claim for numerosity purposes because “...the text of Rule 23(a)(1) says nothing about the number of claims; instead, it refers to the number of class *members*.”) (emphasis in original).

1 members and the extreme inefficiency of litigating identical issues across multiple
2 forums, would still warrant a finding that the class is sufficiently numerous.

3 Moreover, the class will continue to grow prior to final judgment. As
4 mentioned, there are at least 250 insureds who did not receive the Notices before
5 Defendant lapsed their policies. *See* Plaintiff Motion at 6. Incredibly, despite the
6 Court’s rulings regarding the scope of the Statutes, Defendant has done nothing to
7 remedy these wrongful cancellations. Accordingly, when the insureds on these
8 policies pass away, the beneficiaries will have eligible claims because the policies
9 were not properly cancelled, and the putative class size will increase. *See Charlebois*
10 *v. Angels Baseball, LP*, 2011 U.S. Dist. LEXIS 71452, **13, 27 (C.D. Cal. June 30,
11 2011)(finding numerosity satisfied in part because the Court was “confident many
12 more class members will emerge” and “where the exact size of the class is unknown
13 but general knowledge and common sense indicate that it is large, the numerosity
14 requirement is satisfied”); *Castillo v. GMC*, 2008 U.S. Dist. LEXIS 82337 at **9-10
15 (E.D. Cal. Sept. 5, 2008)(“... a court may rely on common sense assumptions to
16 support findings of numerosity.”). This additional fact should, at a minimum, tip the
17 balance in favor of Plaintiff if the Court feels it is a close call.

18 **C. Defendant’s typicality challenges misconstrue the requirement and attempt**
19 **to create conflict between Plaintiff and the class where there is none.**

20 Defendant correctly notes that typicality requires Plaintiff and other members of
21 the class to have the “same or similar injury” stemming from the same “course of
22 conduct.” *See* Opposition at 21. But Defendant misapplies the requirement and is
23 wrong that Plaintiff does not meet it.

24 Plaintiff has the exact same injury as the class (unpaid policy proceeds)
25 stemming from the exact same conduct by Defendant (uniformly refusing to provide
26 the Notices for any policy issued before the Effective Date). Just like Plaintiff, every
27 member of the putative class is a beneficiary of a policy that was: 1) issued before the
28 Effective Date, 2) continued in force and/or renewed in California after the Effective

1 Date; and 3) thereafter lapsed by Defendant for non-payment of premium without
2 providing the Notices. The core issue that will determine Defendant's liability is
3 whether the Statutes applied to pre-2013 policies for which the Notices were not
4 provided. Distinctions among types of policies, whether they had explicit "renewal
5 language," the circumstances of lapse, dates of issue, dates of lapse and states of issue
6 are distinctions without a difference. Nor will they have any bearing on Plaintiff's role
7 as a class representative because she seeks the same outcome as her fellow class
8 members: a ruling that the Statutes are applicable to their common fact pattern.

9 What the typicality requirement seeks to prevent is a situation where the *class*
10 *representative* is pre-occupied by issues that do not concern the class as a whole, for
11 example, unique defenses applicable *only* to a class representative. *See Nitsch v.*
12 *Dreamworks Animation SKG, Inc.*, 315 F.R.D. 270, 284 (N.D. Cal. 2016)
13 ("...defenses may pose a bar to typicality where a *putative class representative* is
14 subject to unique defenses which threaten to become the focus of the litigation.")
15 (emphasis added). That danger is not present here. Even assuming, *arguendo*, one or
16 more of the purported differences Defendant identifies constituted viable defenses –
17 which they do not - such differences would not sink typicality because none of them
18 are applicable to Plaintiff. *See Barnes v. AT&T Pension Benefit Plan*, 270 F.R.D. 494
19 (N.D. Cal. 2010) ("defenses that may bar recovery for some members of the putative
20 class, but that are not applicable to the class representative do not render a class
21 representative atypical under Rule 23.") Defendant does not and cannot contend
22 otherwise and its typicality argument fails for this additional reason.

23 The two cases Defendant cites on the issue of typicality – *Hanon v.*
24 *Dataproducts Corp.*, 976 F.2d 497 (9th Cir. 1992) and *Ikonen v. Hartz Mountain*
25 *Corp.*, 122 F.R.D. 258 (S.D. Cal. 1988) – don't help it. In *Hanon* – a securities fraud
26 case - the class representative was atypical because there were defenses unique to him
27 that did not apply to other class members. Again, that concern is not applicable to
28

1 Plaintiff because Defendant does not argue she is subject to any unique defense. In
2 *Ikonen* – a product liability class action concerning a flea repellent - the typicality
3 deficiency arose from causation, specifically, varying types and origins of injuries
4 sustained. No such typicality challenges exist in this matter because the injury (loss of
5 policy proceeds), damage amount (amount of policy proceeds under Cal. Ins. Code §
6 10111) and origin (Defendant’s non-compliance with the Statutes) are uniform and
7 largely undisputed as to Plaintiff and all in her putative class.¹³

8 **D. Adjudication through a class proceeding is superior to individual lawsuits**
9 **because individual suits are not a viable alternative and would be**
10 **incredibly inefficient for all involved.**

11 Defendant challenges superiority on only one basis: some class members
12 allegedly have “substantial damage claims,” making individuals suits a “realistic
13 alternative” to a class action. *See* Opposition at 23-25. The majority of the class,
14 however, does not. Most have claims of \$20,000 or less, some as little as \$5,000. *See*
15 Ex. F to Bjork Declaration to Plaintiff’s Motion, Dkt. No. 121-3, Class Lists. The
16 value of these claims would quickly be reduced by attorney fees, filing fees and other
17 related expenses, as well as the non-monetary costs of the stress and inconvenience
18 from what would surely be aggressive, disruptive litigation. Defendant ignores this
19 reality when it characterizes the claims as “substantial.”

20 But the value of the claims is not even the primary reason there is no “realistic
21 alternative” to a class proceeding. As discussed in Plaintiff’s Motion, but not
22 addressed by Defendant, most (if not all) class members will never bring an individual
23 claim because they likely have no idea they have one. As beneficiaries, as opposed to

24 ¹³ Defendant devotes the majority of its argument on typicality to alleged
25 differences between Plaintiff and beneficiaries of policies where the insured has not
26 yet died. This discussion is irrelevant to Plaintiff’s Motion because Plaintiff’s class
27 does not include these individuals. Although beneficiaries on policies fitting the class
28 criteria will become class members when the insureds pass away, they are not in the
class until that happens, rendering any comparison between the life status of the
insureds on their policies and Plaintiff’s meaningless.

1 policy owners, they were not advised by Defendant that the policies to which they are
2 entitled to proceeds lapsed, and may have never even known they were beneficiaries
3 in the first place. Under these circumstances, a claim of \$5 is no different than \$5
4 million. In both cases, an individual lawsuit will never be filed. Defendant knows this
5 and is certainly not going to advise these individuals of their rights. *See* Dkt. No. 114-
6 1, Defendant Response to Plaintiff’s Second Motion to Compel at 9 (describing
7 beneficiaries as individuals “...who didn’t pay the premiums for the policies, who had
8 no say in whether the policies continued in force, who weren’t the ones to whom the
9 notices at issue in the Statutes were to be sent and who may not even know that a
10 policy exists let alone that they are named beneficiaries”) (emphasis added).
11 Without a class proceeding, it is unlikely anyone will.

12 Also ignored by Defendant is the reality that individual lawsuits would be a
13 colossal waste of resources. It would be in no one’s interest to litigate the uniform
14 issues at stake in this matter 50 or more times in different forums across the country.
15 To do so would not only be duplicative and inefficient, it could have the undesired
16 result of inconsistent judgments. *See Johnson v. Hartford Cas. Ins. Co.*, 2017 U.S.
17 Dist. LEXIS 77482, **47-48 (N.D. Cal. May 22, 2017) (“A situation in which
18 numerous lawsuits surrounding the same question... in which each court must make a
19 determination, would produce confusion and uneven and inequitable results.”)

20 The sensible and superior adjudication method is, without question, a class
21 proceeding.

22 III. CONCLUSION

23 For the foregoing reasons, Plaintiff respectfully requests that the Court certify
24 Plaintiff’s proposed class as defined in Plaintiff’s Motion. In the alternative, should
25 the Court determine that the class cannot be certified as currently defined, Plaintiff
26 respectfully requests leave to narrow or otherwise modify the class definition and/or
27 take any other actions that are necessary to remedy any concerns the Court may have.

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